

Nomination „Whole Company“ – Steinbeis Papier Glückstadt

Steinbeis Papier is a prime example for realization of the idea of sustainability in that high-tech and highest ecological standards are combined intelligently.

As producer of graphic papers the company recognized at an early stage the significance of protection of the environment and sustainability and gears all stages of the value creation chain including the buying process to this. At the same time Steinbeis Papier was able to access new markets and groups of customer.

As early as the mid-seventies Steinbeis began with the consequent concentration of production on paper made from 100% recovered paper and by 1995 paper production was completely changed over to solely recycled papers.

Steinbeis was the first company world-wide to develop, produce and sell high-quality graphic papers made from 100% recovered paper. Innovative technologies and processes now make it possible to reach a level of brightness with all products of up to 100 percent. As far as production efficiency is concerned Steinbeis Papier is industrial trailbreaker in the field of energy, chemicals and water. The company has both ISO 14001 and EMAS certification.

The consequent orientation towards sustainable production makes Steinbeis European market leader in the segment, graphical recycling papers. It has been possible to double the production capacity since 1995 and productivity is almost three times as high as then. In the social domain as well the company distinguishes itself regarding sustainability.

Above average benefits including a profit bonus for all employees and the company's own specially developed shift system optimized for occupational health, serve to generate a high level of motivation in the work force. Besides this a number of non-profit organisations are given support such as sheltered workshops for the handicapped, music festivals, schools and play schools.

In past years Steinbeis Papier has succeeded in gearing all aspects of the value creation chain to subjects concerning sustainability. The company's successful sustainability strategy is convincing and thus Steinbeis Papier functions as an example for the whole branch of industry. Thus Steinbeis Papier actively contributes to the improvement and propagation of sustainability standards.

This led the Jury to elect Steinbeis to the Top 3 in the category „Whole Company“ and to nominate them as „Germany's most sustainable company“.